

The Top 10 Reasons to Shop Locally

Keep your town in business, by keeping your business in town

1. Do the Math

Factor in your gas, your meals, or shipping fees, not to mention the long line ups at the malls, traffic congestion, and the stress and aggravation of driving in potentially inclement weather and ask yourself – is it worth it?

2. Keep the Dollars in Our Local Economy

When you shop in our community, you simultaneously create jobs, fund more services like education and emergency services through taxes, invest in neighbourhood improvement, and promote community development.

3. Support Community Businesses

The well-being of a community benefits when you shop locally. Our area businesses build strong neighbourhoods by sustaining communities, contributing to local charities, supporting sports teams, festivals, service clubs, school activities and the list goes on. Don't expect area businesses to support you, if you aren't prepared to support them.

4. Save the Environment

Reduce your environmental footprint and save money at the same time. Shopping in Orillia & Area means no need for long drives. You're not burning fuel and contributing to greenhouse gas emissions. Everything you need is right here in our own backyard.

5. Keep Our Area Unique

We have a variety of unique specialty shops and products. These businesses are an integral part of the distinctive character of our area. Our tourism industry benefits from this. When people go on vacation they seek out destinations that offer them the sense of being someplace special. By choosing to support local businesses you help maintain our area's diversity and distinct flavour.

6. Consider What Our Retailers Are Facing

They purchased their stock six months ago hoping to sell it today, pay their employees, pay their taxes, heat and hydro, donate to charity, and hopefully pay themselves.

7. More Jobs and Wages

Supporting our local merchants means more jobs for our community.

8. Get Better Service

It is no secret that the people of Orillia & Area are some of the friendliest people you will come across. Our area merchants take pride in hiring the right people who are passionate about their products and services... let's support them by shopping locally.

9. Lots of Great Products

With so many great stores, markets, restaurants and artisans, the choices are endless. There is a broad range of products and services available plus all the top brand names.

10. We love our Community – Let's Keep our Money Here & Build Our Community

We can encourage local prosperity by keeping our hard earned dollars in our local economy.

